

FINGER LAKES MUSEUM

3369 Guyanoga Road Branchport, NY 14418 315-595-2200 www.fingerlakesmuseum.org

NEWS MEDIA RELEASE

Date November 12, 2019 FOR IMMEDIATE RELEASE

Contact Natalia Kivimaki **Phone** 315-595-2200

Email nkivimaki@fingerlakesmuseum.org

Finger Lakes Museum awarded Corning Incorporated Foundation Grant

Branchport, NY – The Finger Lakes Museum (FLM) is pleased to announce that they are a recipient of the Corning Incorporated Foundation Grant! The Corning Incorporated Foundation is a charitable contributions organization established by Corning Incorporated in 1952. Through leadership and collaboration, the Foundation strives to foster vibrant, enriching, and supportive Corning communities. The Foundation focuses on education, human services, culture, and volunteerism in Corning business locations.

The FLM is committed to promoting education of the Finger Lakes region to the community, falling in line with the Corning Incorporated Foundation's four-focus area. The grant was awarded in support of a Southern Tier marketing initiative, outlined by the FLM to attract residents of that area to the Museum for programs and events. This is the second year of support from the Corning Incorporated Foundation grant award for the Museum to increase its reach to the Southern markets of the Finger Lakes. The staff of the FLM is pleased to receive this grant and excited to begin an additional, expanded marketing campaign in 2020. For additional information, please visit www.fingerlakesmuseum.org or contact the Museum at (315) 595-2200.

The Finger Lakes Museum is a 501(c)(3), not-for-profit organization and is chartered by the New York State Education Department. See www.FingerLakesMuseum.org for more information or to contribute.